

**SPEIRS  
MAJOR**

Virgin Atlantic Glitterball,  
London, UK

**LIGHT  
ARCHITECTURE**

8 Shepherdess Walk  
London,  
N1 7LB  
United Kingdom

T +44 (0)20 7067 4700

Co-lab Shibuya Cast  
23-21, Shibuya 1-Chome  
Tokyo 150-0002  
Japan

T +81 (0)3 3400 8855

[info@smlightarchitecture.com](mailto:info@smlightarchitecture.com)  
[press@smlightarchitecture.com](mailto:press@smlightarchitecture.com)

# SPEIRS MAJOR



A luminous sculpture at the Virgin Atlantic drop-off area creates a strong focal point at the entrance of Terminal 3.

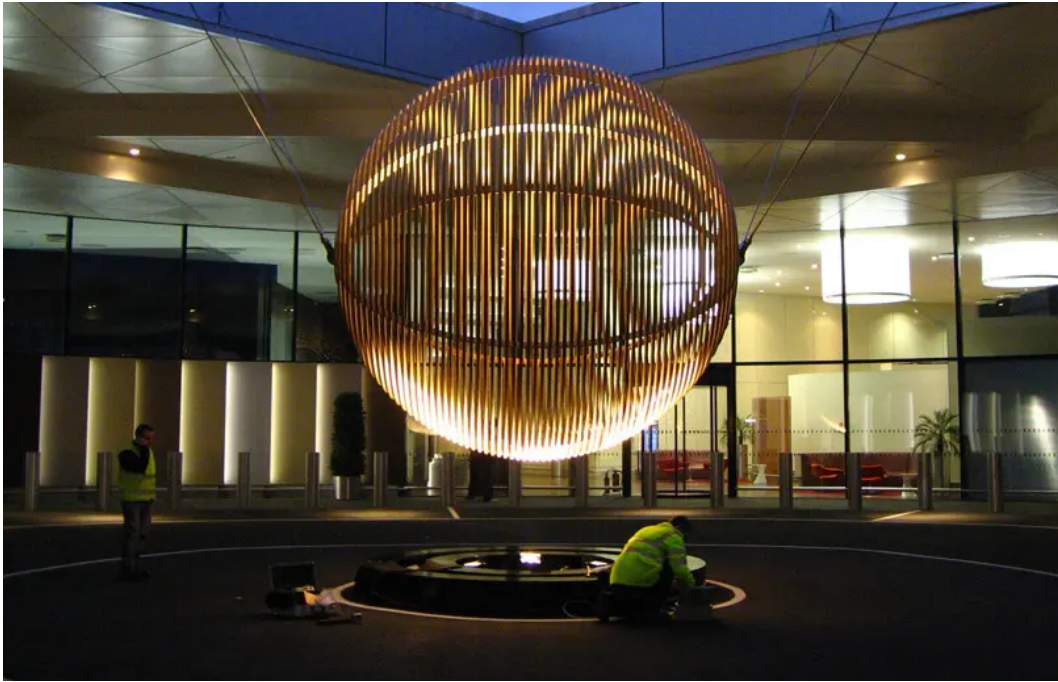
CLIENT  
Virgin Atlantic  
Airways

DESIGNER  
Freestate

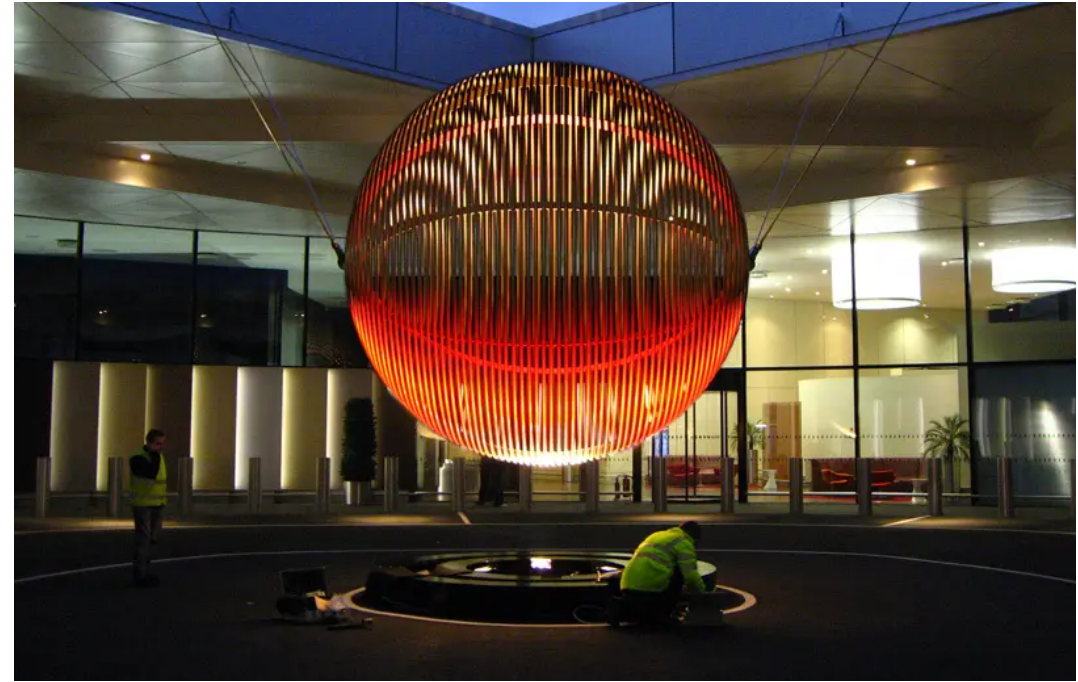
PHOTOGRAPHER  
Adam Scott

PROJECT TEAM  
Keith Bradshaw

# SPEIRS MAJOR



Virgin Airways have always maintained a strong passenger experience at Heathrow and were keen to have a focal point at the entrance to their new Terminal 3 building. The Glitterball, as it is commonly known, creates an impressive moiré effect. The lighting, concealed in a plinth below, emphasises the visual play of the moiré effect by highlighting the sculpture in two colours. The internal faces are revealed in white light, while the outer edges of the slatted globe are contrasted in red. Additionally, the red LEDs are carefully controlled in intensity to create subtle variations to the piece throughout the evening.



The suspended sculpture marks the beginning of the Upper Class passenger's airport experience. The Glitterball is made from 65 parallel golden rings and responds to speed and movement as the passenger is driven around the drop-off area. The same moiré effect was used by the designers Freestate in other areas of Virgin Atlantic's Terminal 3.